**EuroStone Sustainable Acoustic Tiles Have New Distribution Network**

**with Flex-Ability Concepts**

Oklahoma City, Oklahoma. March 24, 2018: A chance encounter at a trade show and a mutual respect for each other’s products and selling philosophy has led to a distribution agreement between Flex-Ability Concepts and EuroStone. Flex-Ability Concepts now is selling EuroStone ceiling tiles through its distributor network.

“I met Jaime Barrera with EuroStone at [name of trade show], and through some mutually respectful conversations we realized we have very similar ideas about company visions and how to sell and market products,” says Robert Widmer, marketing manager with Flex-Ability Concepts. “Jaime and his team have a great product to bring to the market, and our distributors have already represented EuroStone well with very positive feedback from customers.”

EuroStone is an acoustical ceiling tile made from inorganic volcanic stone and no fiber fillers. The tiles do not sag or stain, even in high humidity environments, like around pools or in coastal areas. EuroStone ceiling panels are warranted to remain dimensionally stable up to 120 F (49 C) and 100% RH when installed in a compatible Chicago Metallic ceiling suspension system. The sustainable tile’s contents give it a natural alkalinity that does not allow for mold or bacteria growth. If a pipe does burst in a building or a roof leaks, the water will not affect EuroStone’s stability or performance. The tiles are fire resistant with Flame 0 and Smoke 0. UL Certifications.

There are 20 models and four standard colors, and customization is always an option. “We can incorporate logos and special designs upon request so schools or corporations can highlight their brand in their design,” Barrera said. “We also can color match for a true customized look.”

The tiles are standard at 24 by 24 inches at 7/8-inch thick. They can be used in type of building and are commonly seen in schools, airports, hospitals and public offices. The product comes with a 40-year warranty beacause they are manufacturerd to last decades. Most ceiling products have a life-cycle expectancy of six to ten years for inland applications and four to six years in coastal areas or regions with high humidity. EuroStone’s unique blend of perlite and an inorganic binder results in a life expectancy that far exceeds any panel offered in the industry.

“Sick building syndrome is considered in all designs, but it is a prevalaent issue in hospitals, schools and high-humidity areas,” Barrera notes. “With EuroStone, architects and buildings have a solution to create a healthy built environment.

EuroStone Ceilings was conceived in England more than 20 years ago. Now owned by a 100-percent Mexican company,

EeuroStone is the only true sustainable ceiling product that meets green building rating program criteria, such as LEED, because EuroStone is made of non-hazardous, non-fibrous materials and is 100-percent recyclable. EuroStone also is formaldehyde- and asbestos-free. “Other manufacturers make sustainable claims about their products, but because they contain a percentage of recycled paper, cellulose or rag, these tiles are not sustainable and could grow mold or bacteria,” Barrera adds.

For more information about Flex-Ability Concepts and its products for commercial and residential applications, call 866-443-3539 or visit [www.flexabilityconcepts.com](http://www.flexabilityconcepts.com/).

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Flex-Ability Concepts pioneered the development of flexible framing products. Patented Flex-C Trac can be curved by hand on the jobsite and is the brand by which all others are measured. Flex-Ability Concepts has continued to add new sizes and gauges to its Flex-C Trac product offering. Other products include Flex-C Angle; Flex-C Arch; Flex-C Header; Quick Qurve Plate; and Three Legged Dog, a complete line of deflection clips.

**Photos are available for download at:**

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